



LTS Transportation Inc. Transportation, Warehousing, Crating

33 Lakeside Park Drive
Lakeside, NS B3T 1M4

LTS are looking for a term position (2 month) **website designer** with a **marketing** background:

1. Redesign website and redirect old ones to the new site
2. Create a short- and long-term marketing plan that would use the website along with other social media. LTS would like to have some sort of continuity in terms of website and promo materials. LTS are open to suggestions on what we need for a new refreshed website.

This position could also present an opportunity for an on-going maintenance contract.

Job Description

A web designer creates the look, layout, and features of a website. The job involves understanding both graphic design and computer programming. Once a website is created, a designer helps with maintenance and additions to the website. They work with development teams or managers for keeping the site up-to-date and prioritizing needs, among other tasks.

Duties

A web designer's job duties cover all aspects of creating a website. Working with the management team to help assess their needs, help create a new website and maintain the product. Their duties include, but aren't limited to, the following:

- Writing and editing content
- Designing webpage layout
- Determining technical requirements
- Updating websites
- Creating back up files
- Solving any design problems
- Fundamentals of design imaging
- Basic web design

- Multimedia design
- Content management
- Editing for video and audio
- Multimedia programming and technology
- Marketing and creating promotional pieces

- Programming
- Digital imaging



- Multimedia design
- Web development

Requirements

- Bachelor's degree in graphic design or a related field
- One to three years of professional design experience
- Portfolio of strong creative work
- Experience with Adobe Creative Cloud (Dreamweaver, Photoshop, InDesign, Illustrator)
- Experience with HTML, Javascript, and CSS
- Social media and email marketing experience a plus

The environment at LTS is open and welcoming. They have a set of offices as well as a large storage area connected to the office space where the trucks and containers are held.

Closing Date: Monday, October 21st